

# 20<sup>th</sup> Anniversary Season



Concerts  
at  
Commons  
Beach  
TAHOE CITY

## Concerts at Commons Sponsorship

JOIN US FOR A FREE **13-SHOW** SERIES. Sundays JUNE 15-SEPT. 7, 4-7 p.m.

North Lake Tahoe's largest live music event on the shores of Lake Tahoe. With 2,000 attendees per show, sponsorship is a FUN way for your business to reach locals, vacation homeowners and visitors.

### Presenting Sponsor \$15,000 - 1 available

- Presenting name included in all mentions for Concerts at Commons.
- Prominent logo placement on all Concerts at Commons marketing materials, includes newsletter, social media, print ads, digital ads, posters, etc.
- Prominent logo placement on Concerts at Commons website.
- Dedicated social media post for presenting sponsor on Facebook and Instagram.
- Banner placement above stage with TCPUD & TCDA as top billing.
- Stage shout outs at all concerts.
- 10'x10' booth space in the sponsor area at the rear of the venue at all concerts.
- 10'x10' booth space in the sponsor area at the Tahoe City Food & Wine Classic on June 7.

### Superstar \$6,000 - 1 available

- Banner placement above the stage.
- Top billing along Presenting Sponsor, and beer and wine sponsors on social media, print materials.
- Stage shout outs at all concerts.
- Logo placement on Concerts at Commons website.
- Dedicated social media post on Facebook and Instagram.
- 10'x10' booth space in the sponsor area at the rear of the venue at all concerts.

Contact Us:

Event Manager Pam Pokorny, [pam@visittahoecity.com](mailto:pam@visittahoecity.com)

Executive Director Katherine Hill, [kat@visittahoecity.com](mailto:kat@visittahoecity.com)

[www.ConcertsatCommonsBeach.com](http://www.ConcertsatCommonsBeach.com)

### Headliner \$3,000 - 8 available

- Business logo on the banner above performers *OR* logo on banner to the left of stage.
- Prominently displayed name/logo on posters & fliers.
- Logo and link on website.
- Social media mentions.
- 10'x10' booth space (*one time*).

### Opening Act \$1,750

- Logo on banner to the left of the stage.
- Name on poster.
- Logo on website with link.
- Shared social media mentions.
- *PLUS* 'One Night Only' benefits listed below.

### One Night Only \$600

- Choose 1 concert in the series. Two are available for each date on first-come, first-serve basis.
- Sponsor-provided banner displayed at center stage. 2x6 max size of banner.
- Listing on Concert poster as Presenting Concert Sponsored By ... YOU.
- Name on the banners on the left side of the stage.
- Social media mentions.
- Stage shout at Presenting concert.
- Business name on website with link.
- 10'x10' booth space on presenting night. First-come, first-serve basis.

### Roadies \$300

- Your name on the banners on the left side of the stage. Business name on website with link.