

**13 SHOWS
THIS YEAR!**



Concerts at Commons Beach

TAHOE CITY

SUPPORT THE 19TH ANNUAL CONCERTS AT COMMONS BEACH

JOIN US FOR A **13-SHOW** SERIES
SUNDAYS, JUNE 16 - SEPTEMBER 8, 2024 4-7PM

North Lake Tahoe's largest, FREE, live music event ... and it's right on the beach. With an average of 2,000 attendees per show, what a FUN way for your business to meet and greet locals, second home owners and visitors. With your sponsorship, your business takes an active role in the music and the community. Concerts at Commons Beach are supported solely by sponsorship and contributions!

Superstar - \$6000

- Banner placement above stage with TCPUD & TCDA as top billing
- Top billing along with beer and wine sponsors on social media, print materials, and stage shout outs on concert Sundays
- 10'x10' booth space in the sponsor area at the rear of the venue at any or all concerts

Headliner - \$3000

- Prominently displayed business name on stage banner above performers OR logo on banner left of stage
- Prominently displayed name/logo on posters, fliers, website link and social media
- 10'x10' booth space (one time)

Opening Act - \$1750

- Company name and logo on sponsor banner to the left of the stage
- Name on posters and fliers, plus logo on website with link, and social media
- 'One Night Only' sponsorship included (\$600 value, look below for benefits)

One Night Only - \$600

- Choose from 12 "nights", first come first serve (max two One Night Only Sponsors per concert)
- Sponsor-provided banner at center stage bottom on presenting night
- Name on the banners on the left side of the stage
- Name on posters, rack cards, website and social media
- 15 second Live Mention: "Tonight's Concert Sponsored By... YOU"
- 10'x10' booth space on presenting night

Roadies - \$300

- Your name on the banners on the left side of the stage
- Business name on website with link

Custom Sponsor

- Have a band you love? Get in touch to sponsor a band directly! Since this is a free community event, we can customize pretty much anything and set up a price according to our budget. Contact us to customize your sponsorship opportunity today.

Contact Us:

Call 530.583.3348 / Fax 530-583-3098

Email: katie@visittahoecity.com

www.ConcertsAtCommonsBeach.com

